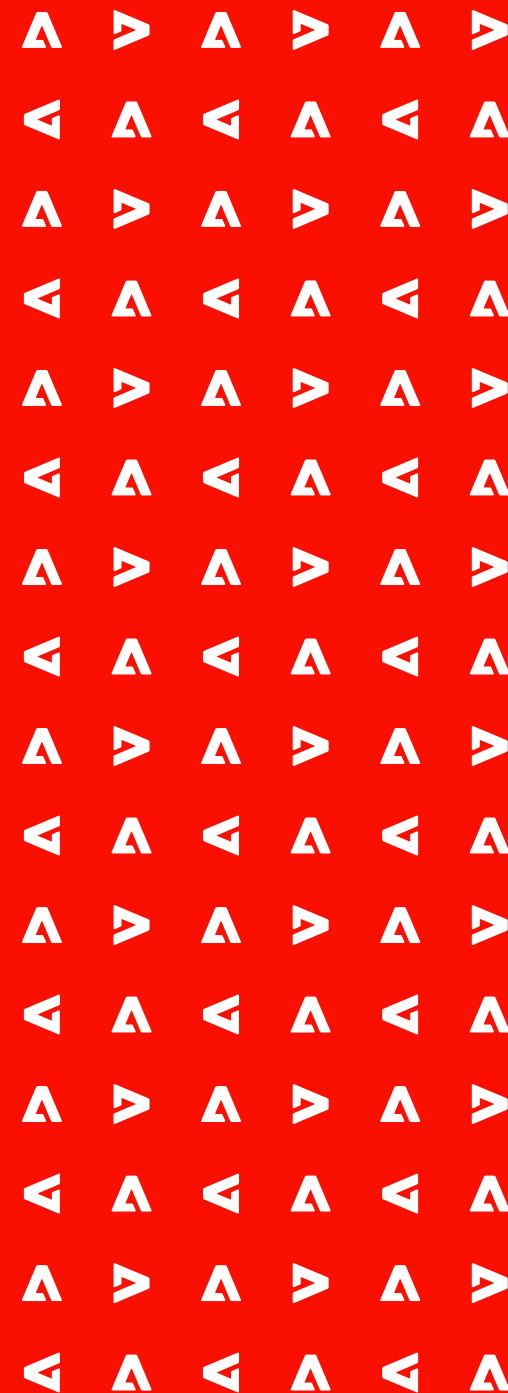


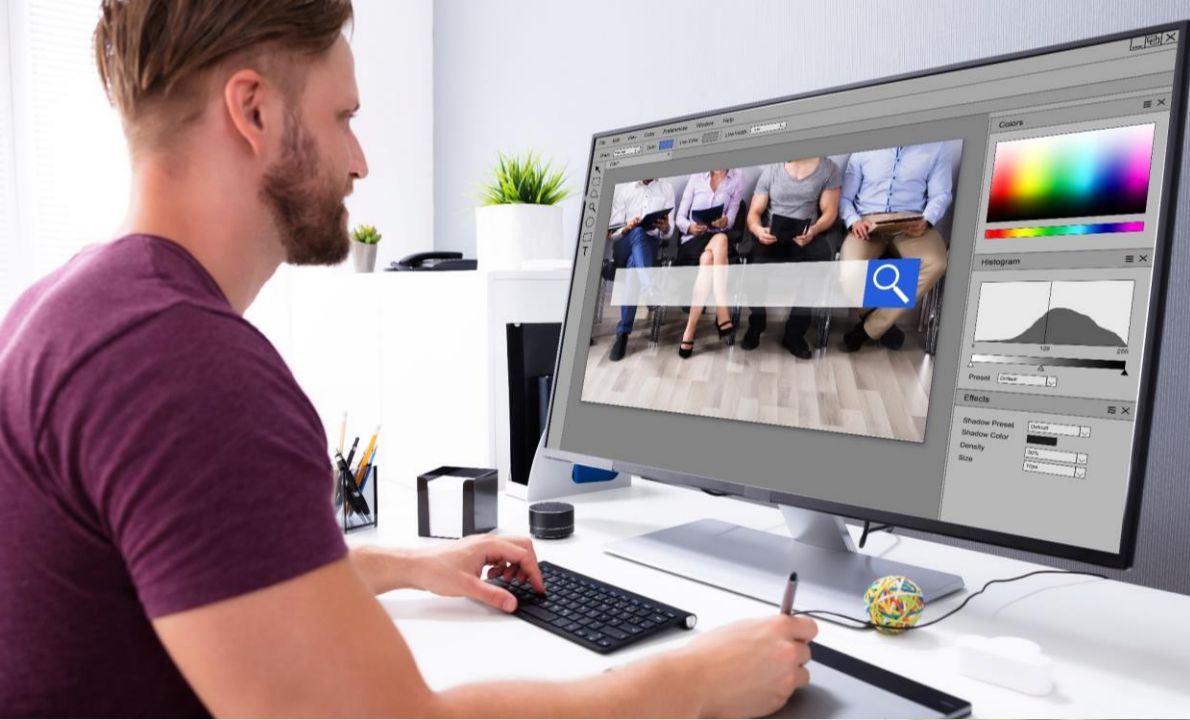


Adobe Creative Cloud

趨勢分享:走向雲端智能化未來，開啟數位創意新時代

Mark Tsao | Weblink Project Manager





Adobe Creative Cloud

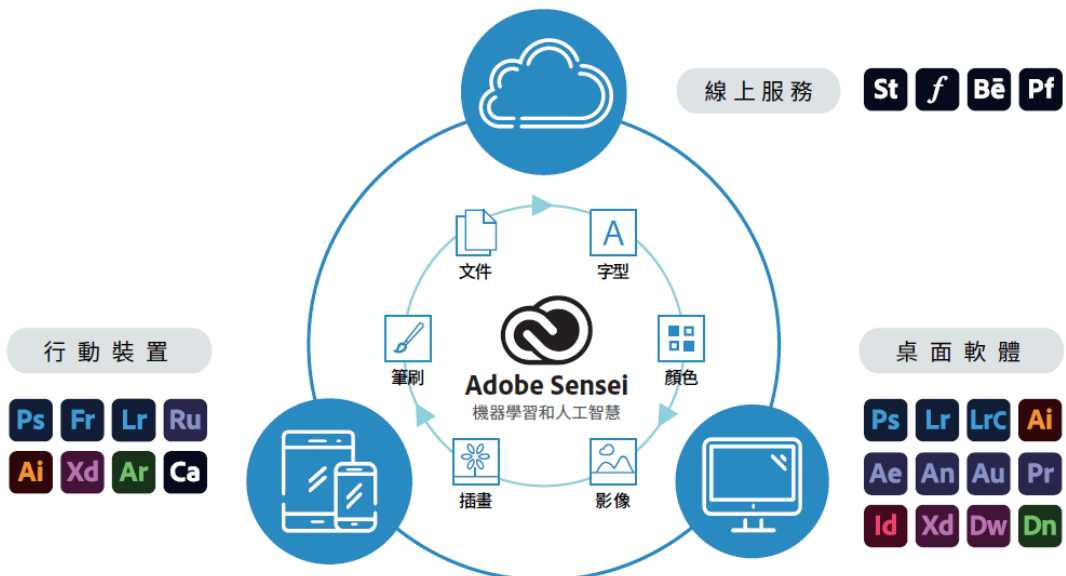


Adobe Document Cloud

Adobe：創意與文件管理解決方案

跨平台協同整合資產

Creative Cloud 是世界級設計工具，為您提供夢想成真所需的一切。從桌面軟體、行動裝置及線上服務，讓您無所不在都能盡情發揮創意與協調工作。



2D 設計、行銷、創意應用解決方案

St Adobe Stock

商務圖庫、影音素材庫

Sg **Pt** **Sa** **Ds**

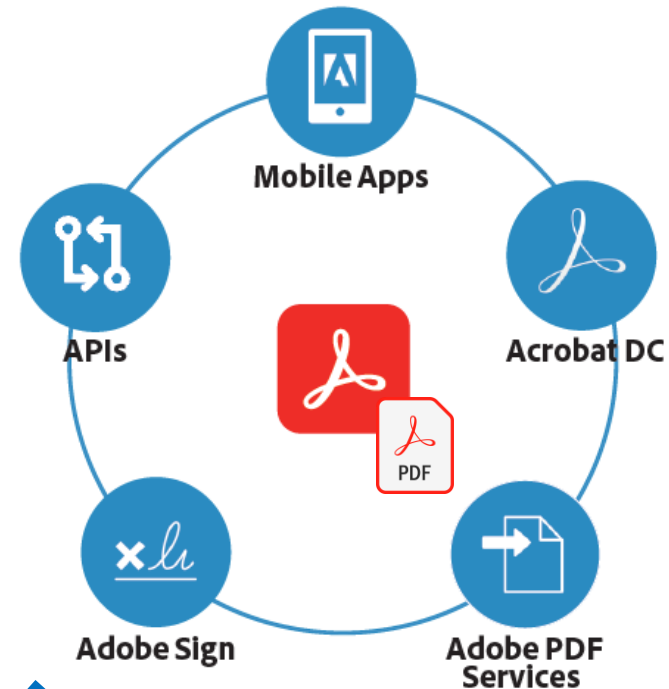
Substance 3D Stager Substance 3D Painter Substance 3D Sampler Substance 3D Designer

NEW! 3D市場材質軟體解決方案

最佳文件解決方案

Adobe Document Cloud 是一套完整的安全數位文件解決方案，可將人工的紙本流程 100% 數位化，以加快業務處理速度並使客戶享有更好的體驗。其中包括 Acrobat DC 及 Adobe Sign，以及可單獨執行或整合至現有文件程序、生產力應用程式、企業系統的網頁和行動應用程式。

80% 的企業仍掙扎地使用速度慢、容易出錯且無條理的紙本流程。這類緩慢的程序不只影響了關鍵的內部業務營運工作，在這個數位化行動優先的時代裡，更讓客戶接洽工作效率不彰且使得組織的競爭能力低落。Adobe Document Cloud 能將工作從紙本變成數位化並改善文件處理程序，以加快收益速度，藉此協助個人及組織更快達成商務、減少錯誤和風險，並且提升生產力。



Adobe Acrobat Sign

NEW! 高效遠距電子簽署解決方案



平面設計導向時期



多媒體軟體整併時期



雲端整合同步時期



Bēhance



AI機器學習導入時期



allegorithmic

創意智能平臺



Adobe Creative Suite

CS3

CS5

Adobe Creative Cloud

CC2015

CC2017

CC2019

2021

(終止連線授權)

(不再支援Win XP)

(不再支援Win 7)



CS2

CS4

CS6

CC2014

CC2015.5

CC2018

CC2020

(終止技術支援)

(技術支援N-N-1)



2003



2013

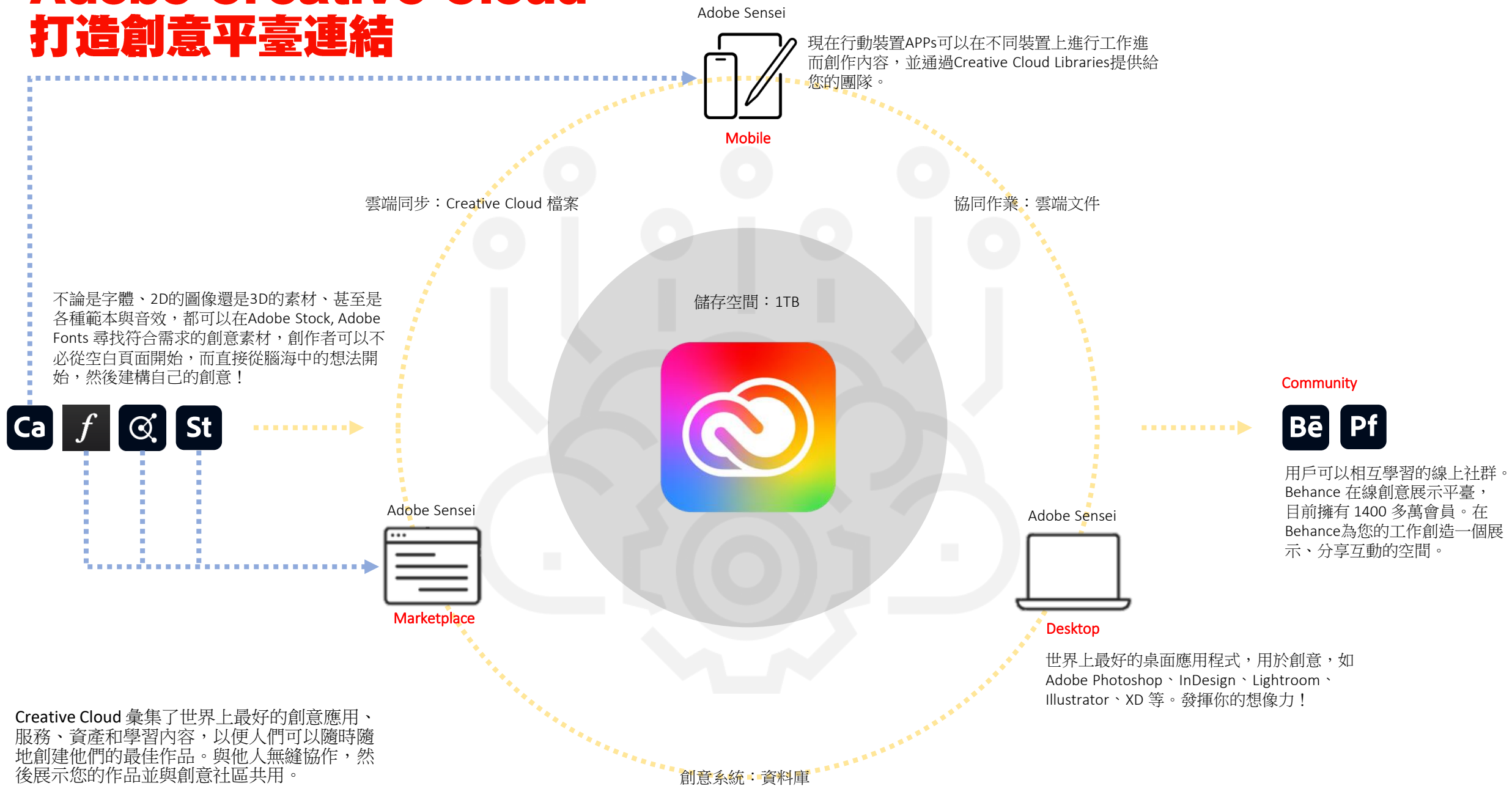


Adobe Cloud Platform



2021

Adobe Creative Cloud 打造創意平臺連結



Creative Cloud 彙集了世界上最好的創意應用、服務、資產和學習內容，以便人們可以隨時隨地創建他們的最佳作品。與他人無縫協作，然後展示您的作品並與創意社區共用。

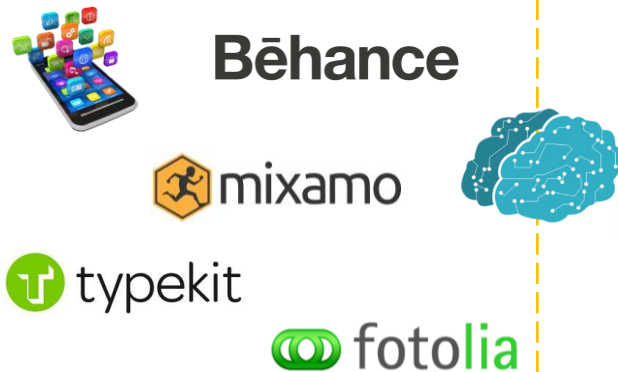
平面設計導向時期



多媒體軟體整併時期



雲端整合同步時期



AI機器學習導入時期



創意智能平臺



Adobe Creative Suite

CS3

CS5

Adobe Creative Cloud

CC2015

CC2017

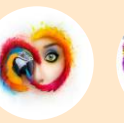
CC2019

2021

(終止連線授權)

(不再支援Win XP)

(不再支援Win 7)



CS2

CS4

CS6

CC2014

CC2015.5

CC2018

CC2020

(終止技術支援)

(技術支援N-N-1)



2003



2013



2021

創作者們深信 AI 能激發更多創作力

74% 的創作者將一半以上的工作時間
花費在重複的事情上，而非創作

“工作中最繁瑣的就是手動進行許多重複的作業流程，例如：在Photoshop中命名100個圖層、將檔案轉成不同的格式，以及管理許多資產。”
- 藝術導演

資料來源: The Pfeiffer Report



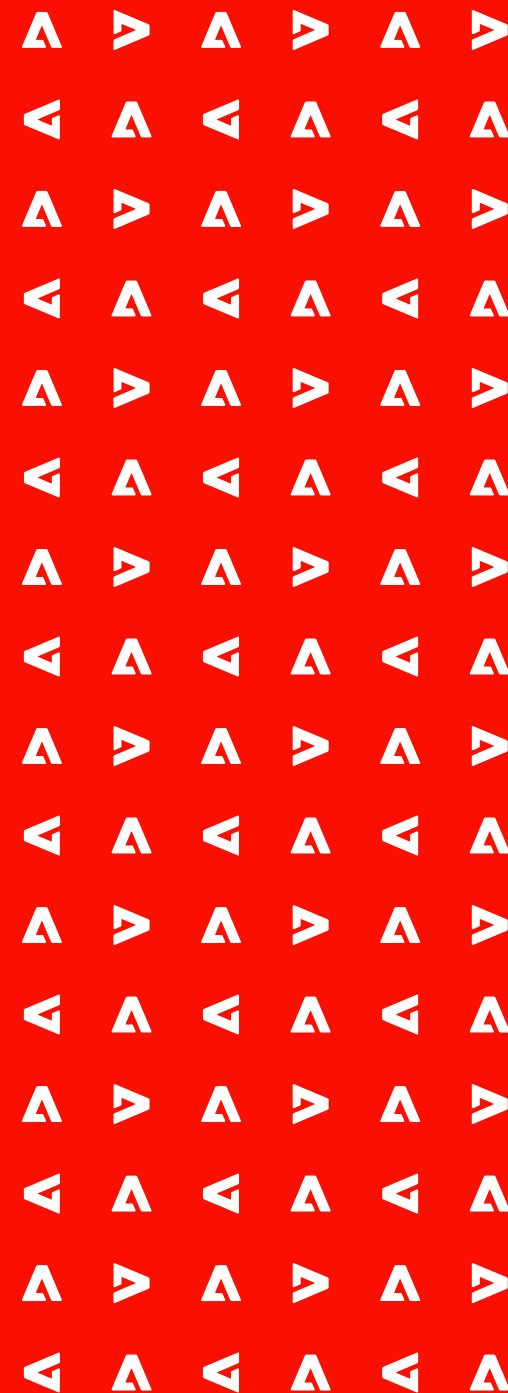


Adobe Sensei

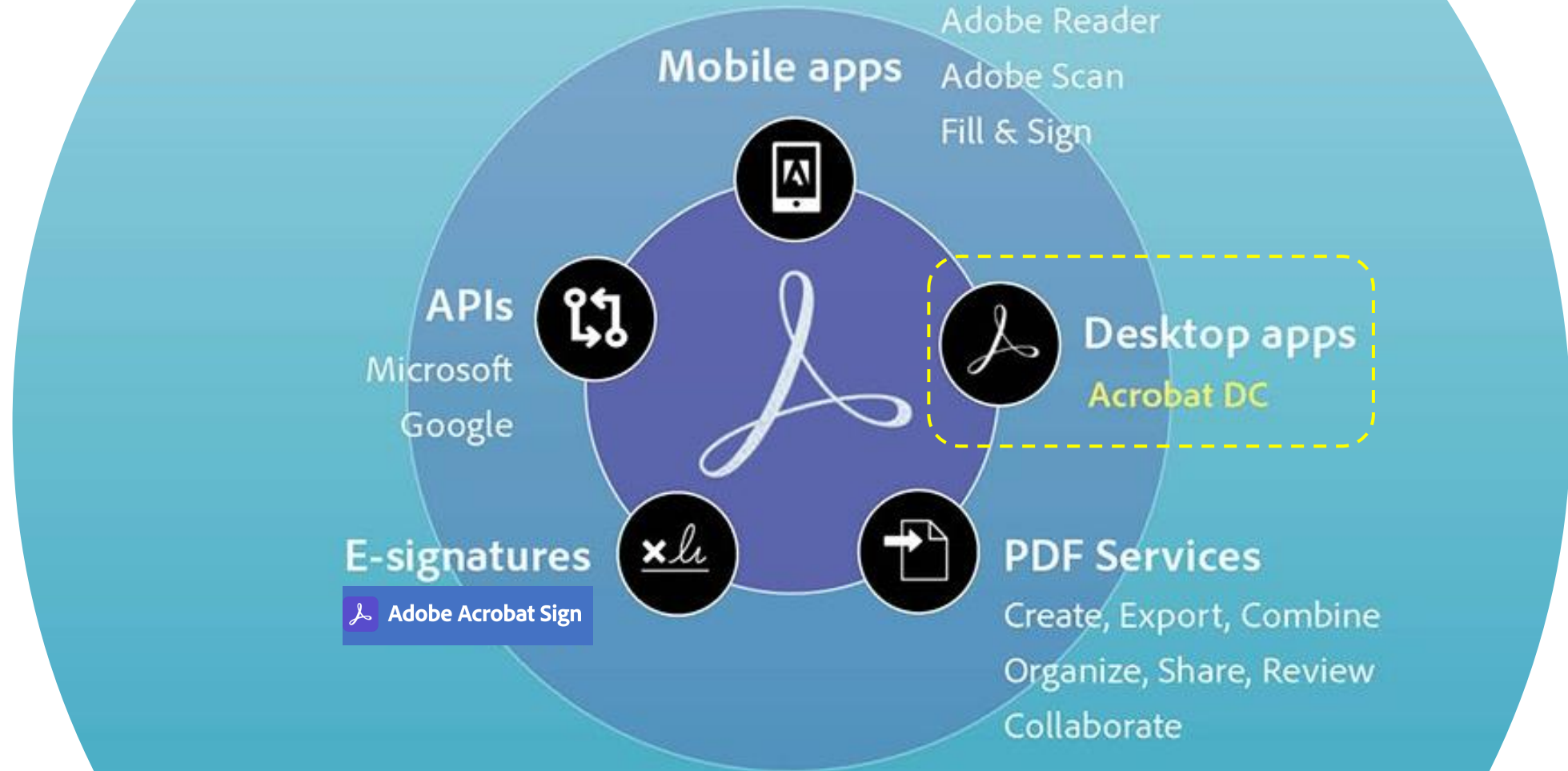


Adobe Document Cloud

趨勢分享:走向雲端智能化未來，開啟數位創意新時代Mark Tsao |
Weblink Project Manager



從 Acrobat 軟體工具擴張到 Document Cloud 商務文件應用服務圈





Adobe Acrobat Sign 全球值得信賴的電子簽名領導品牌

- Over 8B signature transactions per year
- Over 77M users in countries around the world.

- 在幾分鐘內獲取簽名，而不是幾天
- 工作不受限，隨時隨地在任何設備上簽署
- 輕易整合添加到您的商用應用程式與平台
- 簽署全程確保合法性、安全性和合規性

Which digital document processes leads to highest ROI for you? 無論你身在何處, Adobe都是你工作的好幫手



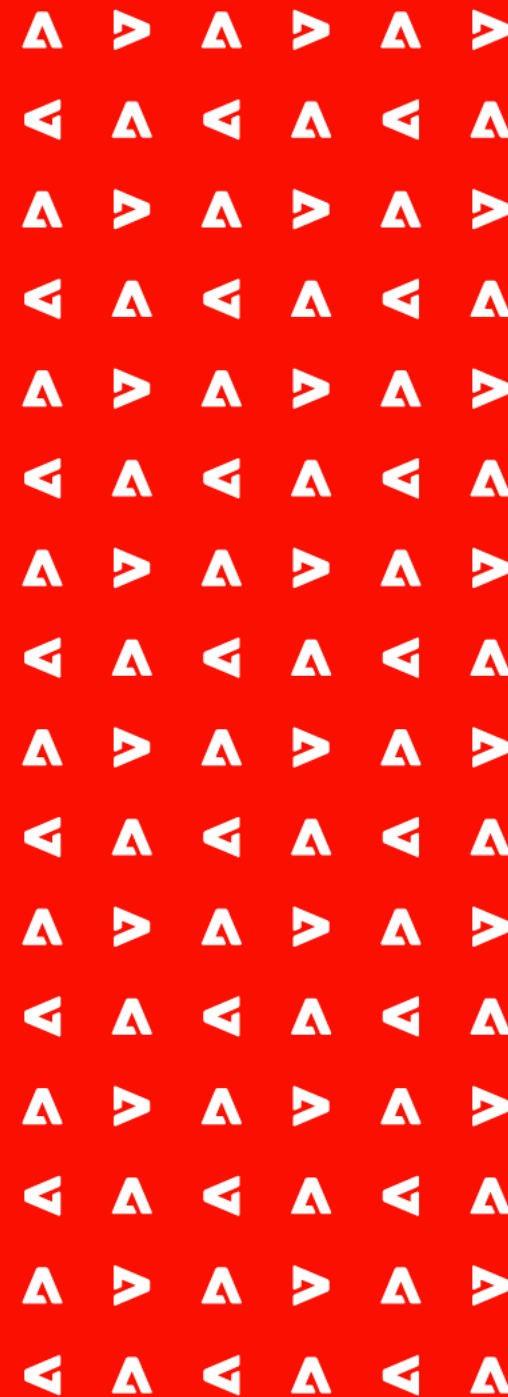


Adobe Substance 3D Collection

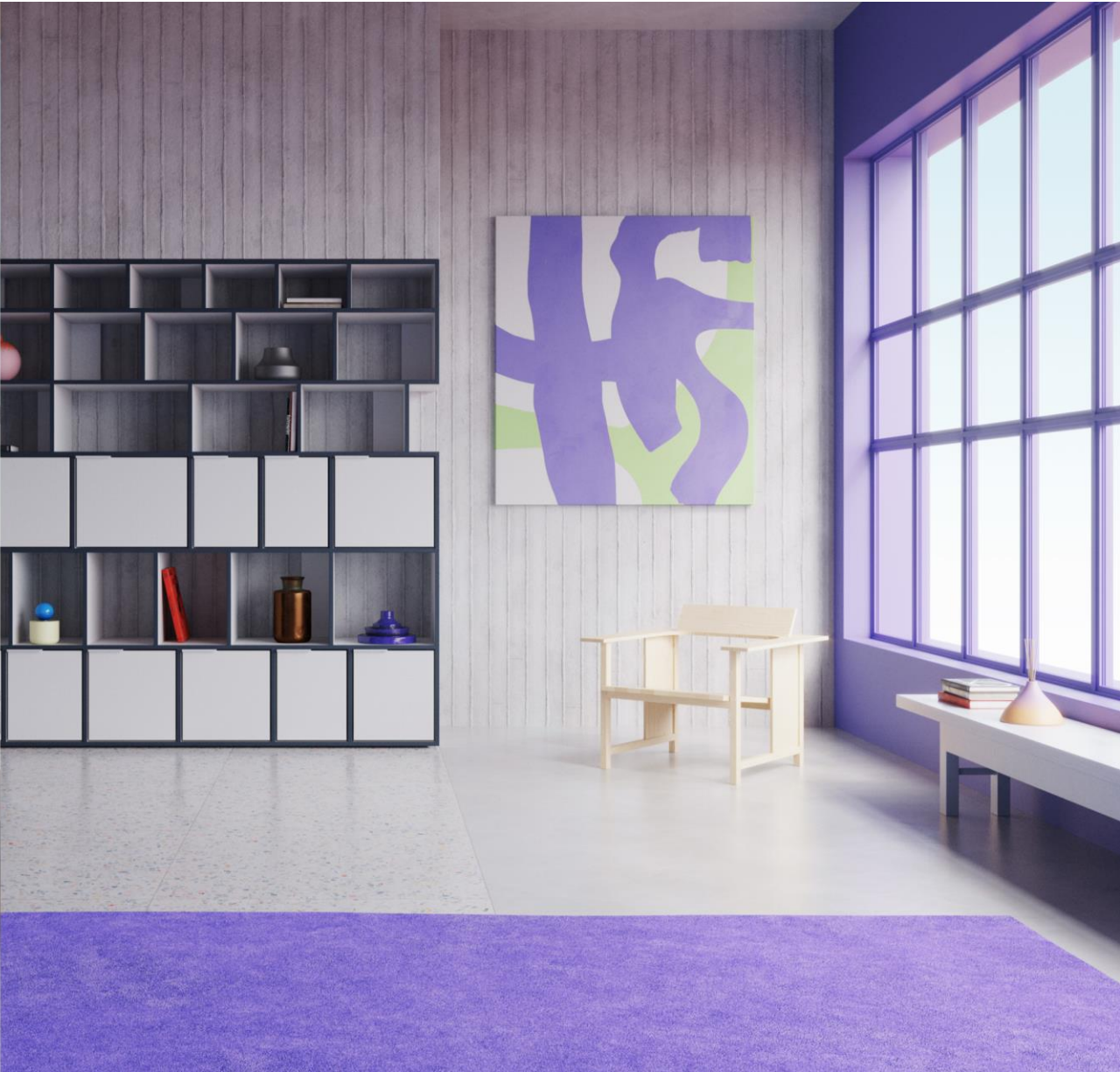
面向未來趨勢 Cp值最高的學習軟體之一

趨勢分享:走向雲端智能化未來，開啟數位創意新時代

Mark Tsao | Weblink Project Manager



What is 3D Texturing?





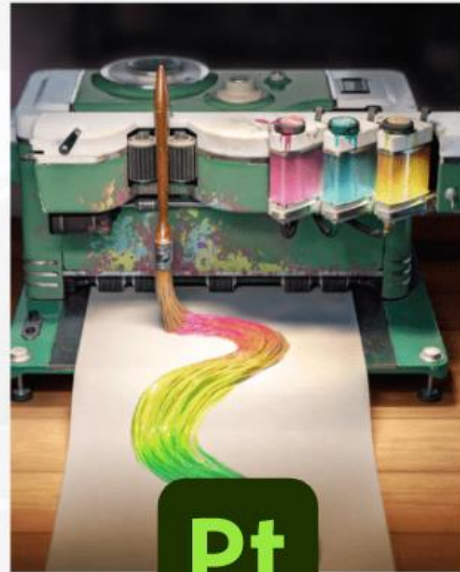
Adobe Substance 3D Collection



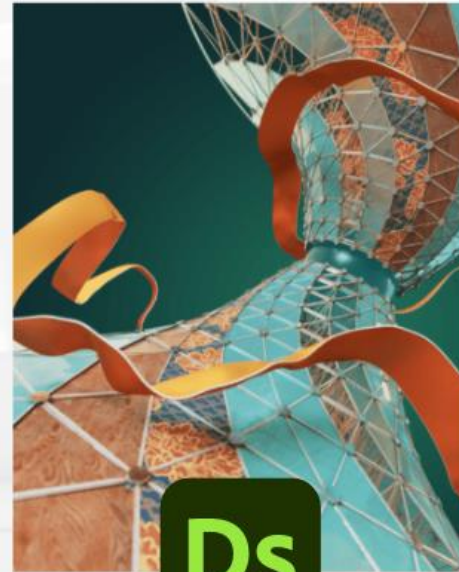
Sampler



Stager



Painter



Designer



Modeler
(Beta)



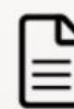
Substance 3D Assets



Substance 3D Community Assets



Substance 3D Automation Toolkit
(Enterprise only)



Plugins & Integrations

Adobe Substance 3D Ecosystem

1- Material Authoring



Substance 3D assets



2- Painting



3- Staging



400,000 月活躍用戶 / 1000 多所學校推廣

Substance is the Standard in:

Video Game



Courtesy Ubisoft

NAUGHTY DOG

GUERRILLA

trejarch

UBISOFT

5P

CAPCOM

JICE

SQUARE ENIX

GAMELOFT

ILLUMINATI

343 INDUSTRIES

CD PROJEKT RED

Film & Animation



double negative visual effects

MPC

MPC

Blue Sky

ILLUMINATION
MACGUFF

FOX

Architecture



Art by David Andres Carrillo

Foster + Partners

UE4 ARCH

ARUP

HNTB

Industrial Design



Art by Josip Vrandecic

JAGUAR LAND ROVER

SAMSUNG

BOEING

LOUIS VUITTON

Job Titles

- **RETAIL / CPG**

- 3D Artist
- 3D Technical Artist
- 3D Pipeline Engineer
- 3D Artistic Director
- 3D Generalist
- 3D Manager
- 3D Visualization Design Expert
- 3D Tech Lead
- AR/VR Product Manager
- Innovation Director

- **APPAREL**

- 3D Fashion Designer/Expert
- 3D Virtualization & Digital Creation
- 3D Designer
- 3D Generalist
- 3D Technical Designer
- 3D Digital Creation

- **FOOTWEAR**

- 3D Footwear Designer
- 3D Fashion Designer
- 3D Virtualization & Digital Creation
- 3D Designer
- 3D Generalist
- 3D Technical Designer
- 3D Digital Modeler / CAD Modeler

- **FASHION / LUXURY**

- Head of Design Visualization
- 3D Generalist
- Digital Designer
- CMF Designer
- Design Director
- VR Lead/Designer & AR Lead/Designer
- Senior Designer
- 3D Lead
- CGI Lead
- Digital Artist

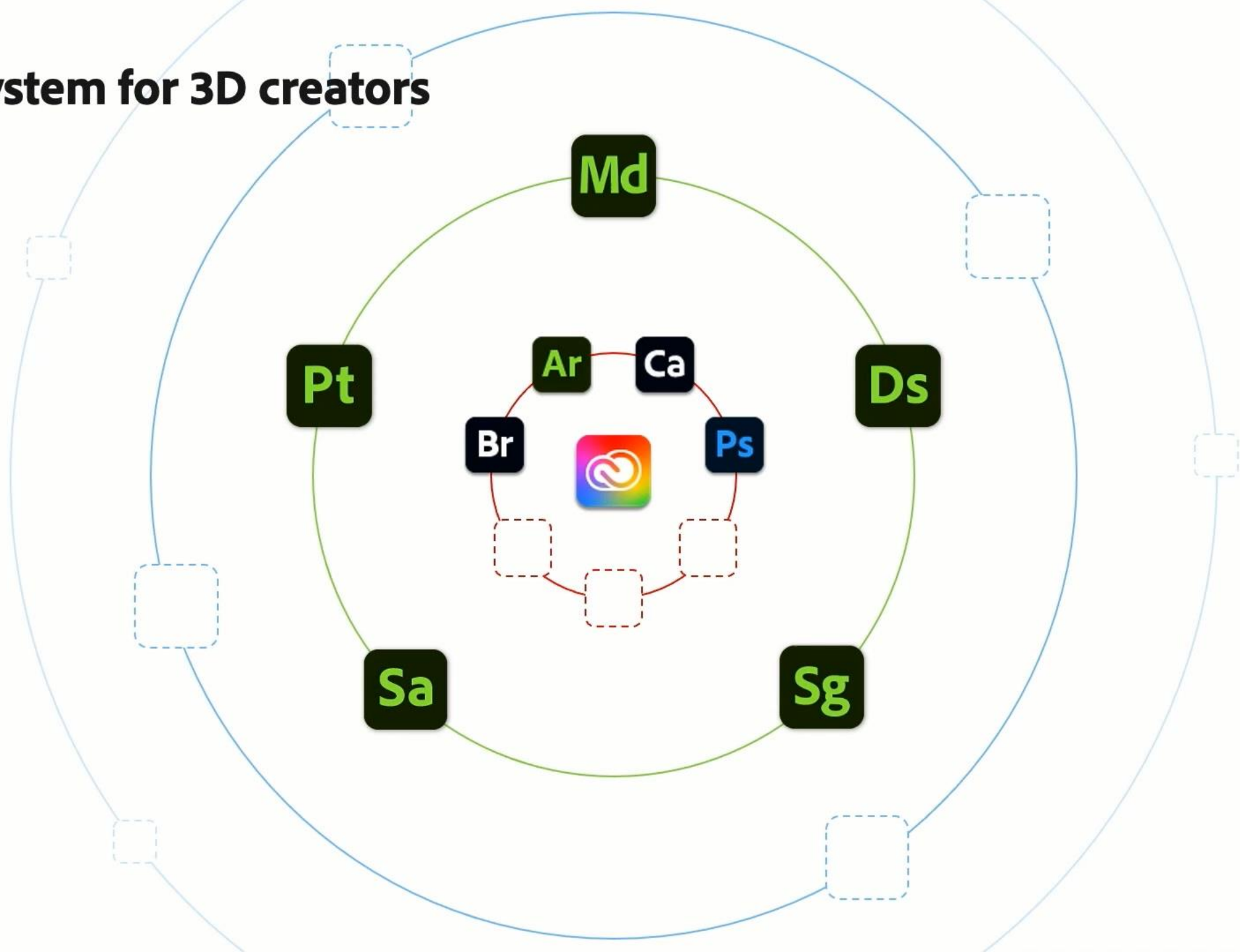
- **AUTOMOTIVE**

- Interior Designer
- Exterior Designer
- Head of Design Visualization
- Digital Design
- Color & Trim designer or CMF Designer
- Design Director
- VR Lead/Designer et AR Lead/Designer
- Senior Designer
- 3D Lead
- CGI Lead
- Digital Artist
- CAS Modeler
- Alias Modeler
- Concept Modeler


- **ARCHITECTURE**

- Architects
- Architecture visualization experts / 3D Visualization
- Archviz experts
- 3D architectural artists
- Interior designers
- CMF designers
- Material library managers
- 3D artists
- BIM managers
- Environment artists


An ecosystem for 3D creators



Growing Substance 3D Partner Ecosystem | Tech Integrations Overview

Import, apply and edit Substance materials (**Sa** **Ds**  ...)

DCC TOOLS & MODELING



CAD & SIMULATION




**Announced - To be released EOY21*

STAGING & VIZUALIZATION



**Up to TB3*

GAME ENGINES




VR XP & LIVE EVENTS




Write, browse or export Substance materials:

Sa From 3D Scans From Digital Material marketplaces From Digital Asset Managers




or read .axf in **Ds** or export .sbsar **Announced To be released (no ETA)* Export .sbsar Browse, manage and visualize .sbsar

Easily convert materials with Substance outputs or using Substance plug-ins (3DSMax, Maya)



And more...

Pt View and publish 3D models textured with Substance 3D Painter:



From/to any design applications To any renderer To AR/VR Experiences To portfolio / social To 3D viewer/configurators To 3D Print

