



Igniting your creativity



- 🔍
- 🗨️
- 🔗
- 👤

Jon Temple

小林 麗

T

Generate

Indescent flower

Generate

Resize



Generated Content

0

- 📄
- 📷
- 📺

Generate

Droplet of chrome...

Zach

Updated the pineapples

Rachel

Resized for web

Generate

Indescent flower

Generate Soundtrack

A dreamlike x serene x otherworldly x song, with electronic x ambient x style, for a vlog x

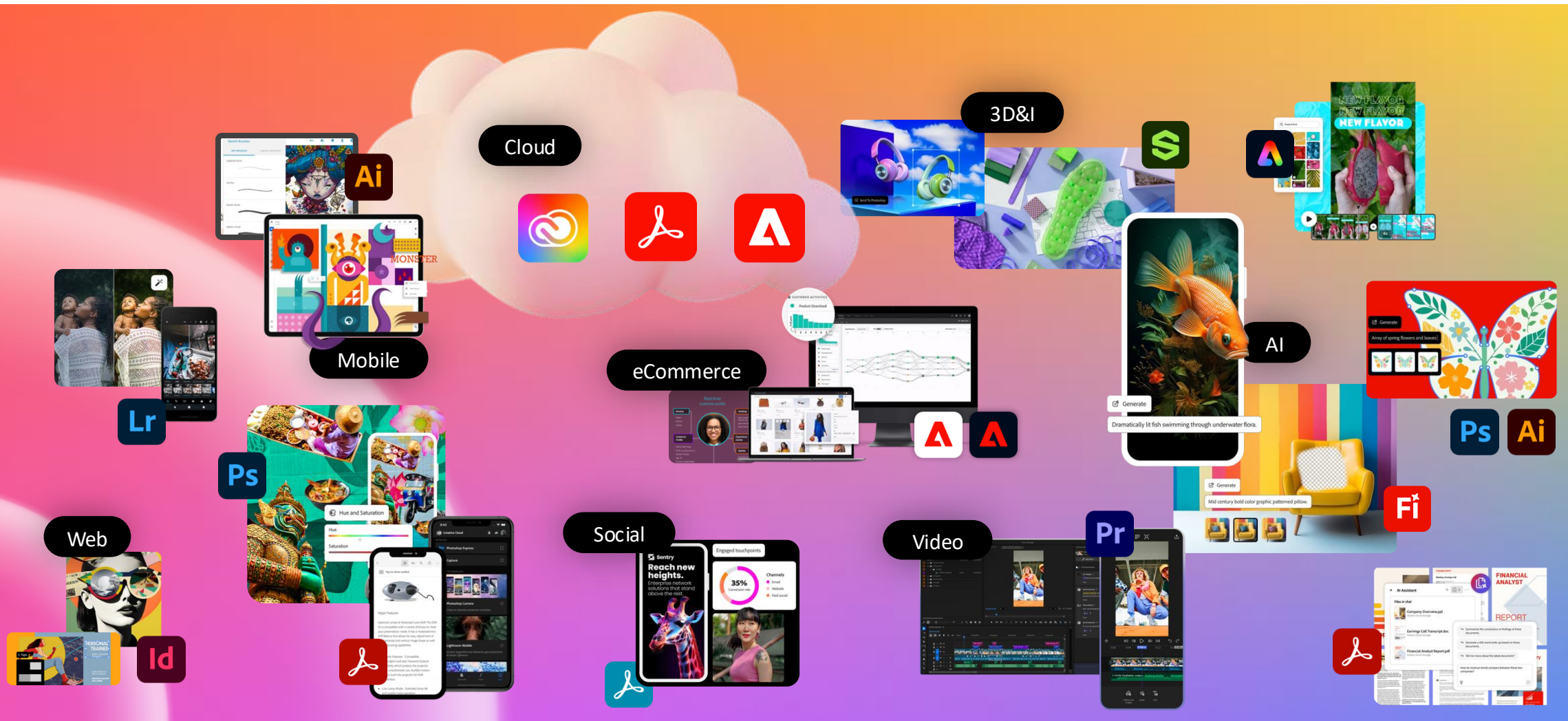
Translate

Forum

📄

Resize

Adobe's innovation shapes every era



Internet era

Mobile era

Social era

AI era

Adobe Firefly Models



Firefly Image
Model



Firefly Vector
Model



Firefly Design
Model



Firefly Video
Model



Firefly Audio
Model



Firefly Sound
Effects Model

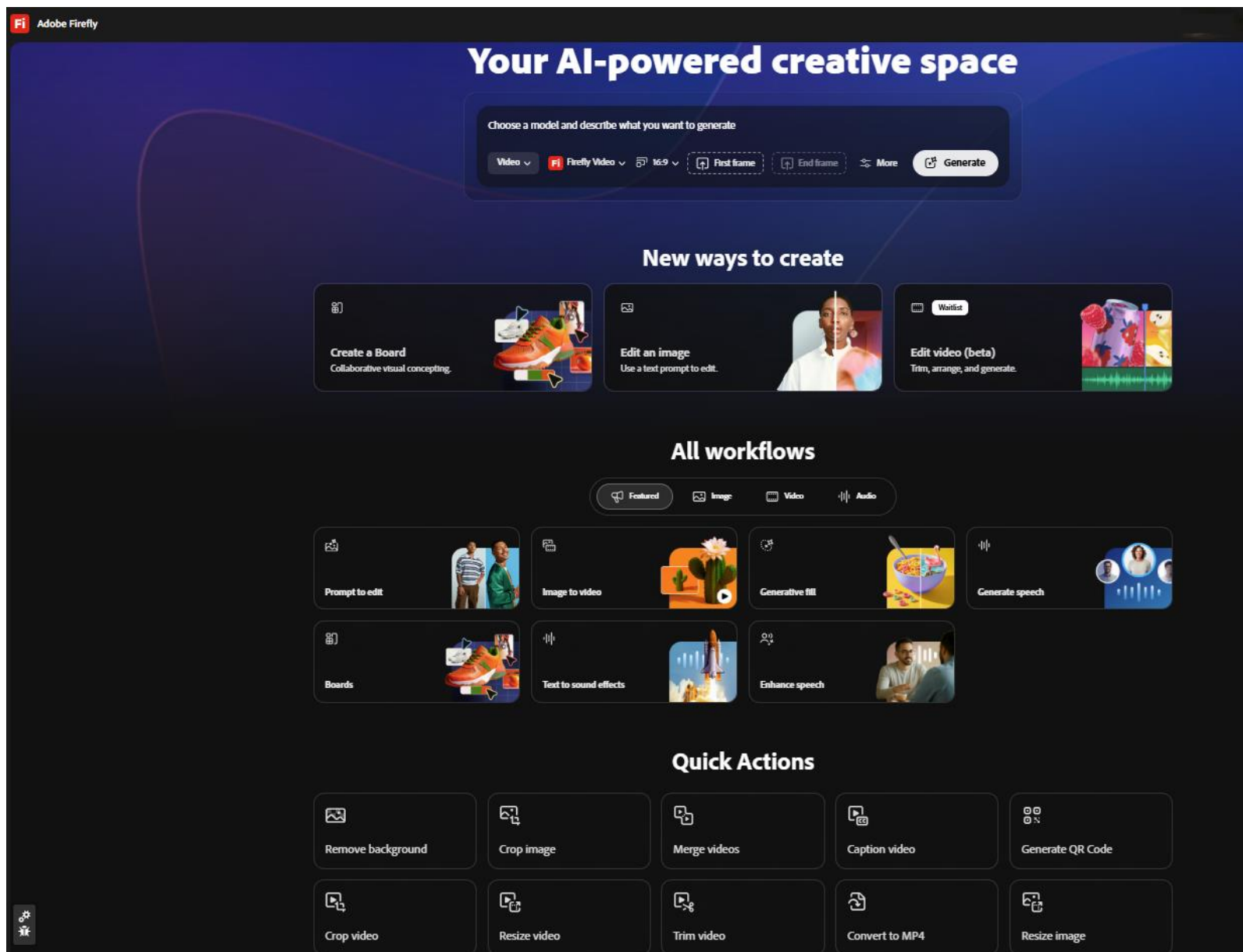


Firefly 3D
Model

Commercially safe
「商用合規、安全可用」

Fi All new Firefly Web App

- Firefly 是你的 AI 創意工作空間：把最強大的 AI 模型一次帶給你，全部集中在同一個平台。
- Firefly 將整個創作流程整合成強大體驗：從發想、生成，到完成影像、影片、音訊與設計作品，都能在這裡一站式完成。





Fi

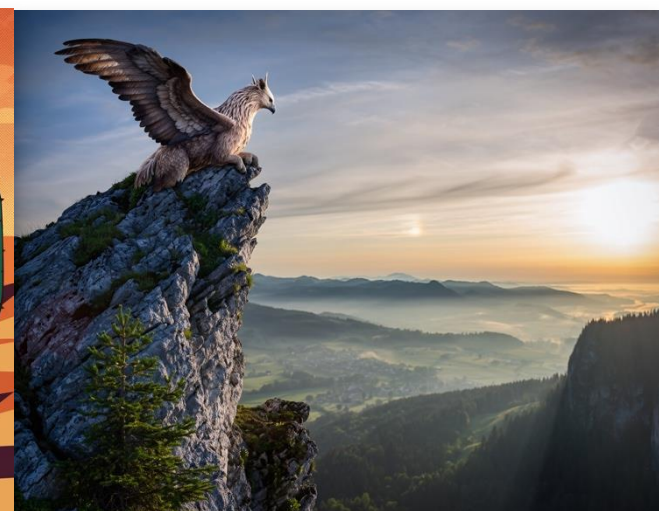
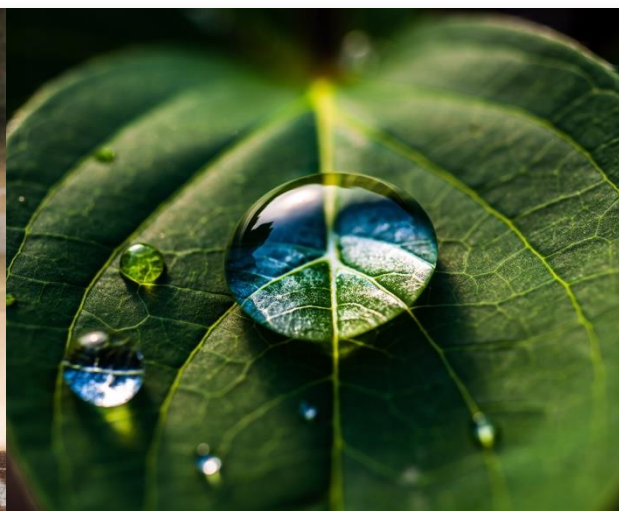
Firefly Image Model 5



Fi Image Model 5

IM 5 將寫實度、光影與構圖全面提升
原生 4MP 高解析輸出，讓攝影、文字呈現與插
畫創作都擁有更銳利、更富表現力的細節。

搭配「Prompt to Edit」功能
創作者現在可以在同一個流程中完成「生成 → 微調」的工
作，只需以自然語言描述即可進行精準、直覺的編輯，大幅
縮短反覆修改的時間。



Fi Firefly 以兩項新功能顛覆影像編輯：**Prompt to Edit** 與分層影像編輯（開發中）。

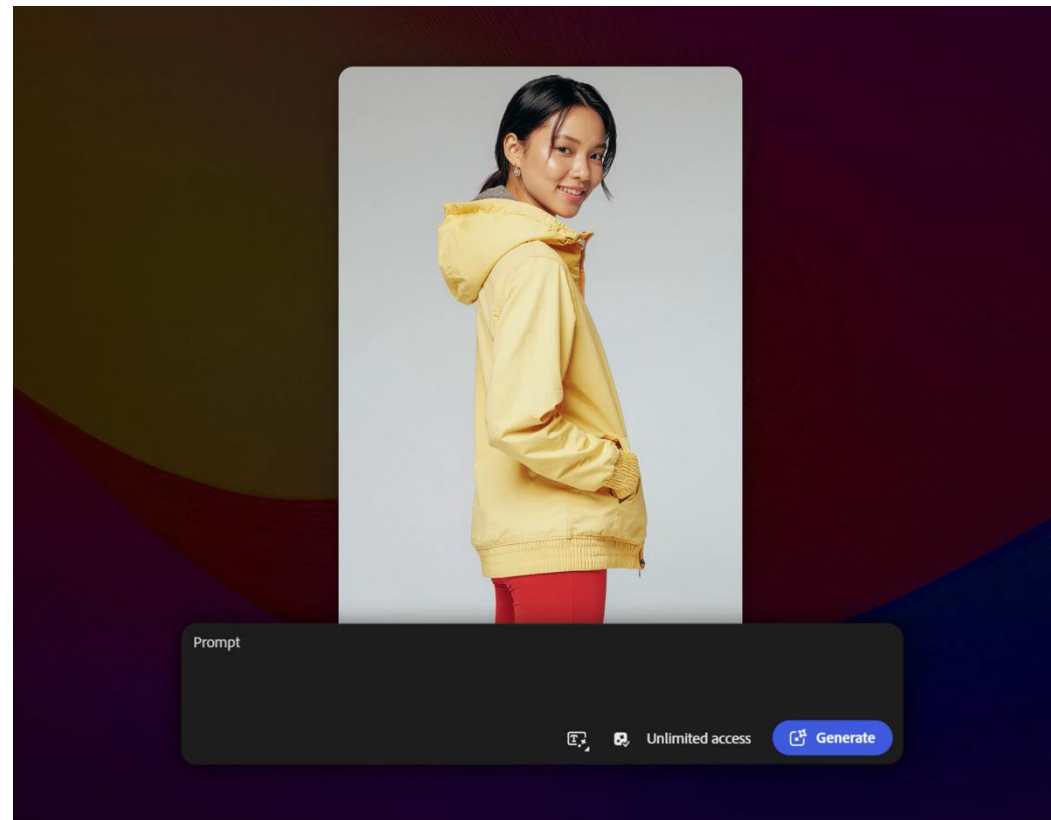
✔ **Prompt to Edit**：
告訴 Firefly 你想新增、移除或調整的內容，例如「把樹移動」、「換掉天空」、「加一杯咖啡」— Firefly 只需一按即可幫你完成。

精修場景：不需手動遮色片，就能新增、移除或微調畫面元素。

重新想像內容：從同一張圖生成不同構圖或替代版本。

快速反覆調整：多輪編輯後仍維持穩定品質。

參考驅動創作：以上傳照片為靈感，生成風格相近的新影像。



✔ **分層影像編輯**：自動將影像中的物件分離到不同圖層，讓重新定位、調整大小或替換它們變得更容易。(Coming Soon)

Adobe Partner Models



Google



OpenAI



Runway



Black Forest Labs



Luma AI



Topaz Labs



ElevenLabs



Moonvalley



Pika



Ideogram



Gemini 2.5
(Nano Banana) (image)



Flux .1 Kontext Max
(image)



Runway Gen-4
(video)



Luma Ray3
(video)



Imagen 4
(image)



Flux .1 Kontext Pro
(image)



Runway Gen-4 Image
(image)



Luma Ray3 HDR (video)



Imagen 3
(image)



Flux 1.1 Pro
(image)



Runway Aleph (video)



Luma Ray2
(video)



Veo 3.1 Fast
(video)



Flux 1.1 Ultra
(image)



Topaz Bloom
(image)



Ideogram 3.0
(image)



Veo 2
(video)



Flux 1.1 Ultra (Raw)
(image)



Topaz Gigapixel
(image)



Marey by Moonvalley
(video)



GPT Image
(image)



Pika 2.2
(video)



ElevenLabs Multilingual
v2 (audio)



Adobe Firefly Boards

Fi Firefly Image Explorations 60%

Firefly Image Explorations

Generate image Generate video Presets

The interface displays a collection of AI-generated images in a grid. The largest image is a woman wearing a futuristic blue helmet with a visor, set against a desert landscape. Other images include a blue classic car parked in a desert, a person standing on a hill under a full moon, a horse with a braided mane, a hand holding a red ball, and a person with a futuristic headpiece. The interface includes a top navigation bar with the 'Fi' logo, 'Firefly Image Explorations' text, and a 60% zoom level. A left sidebar contains icons for navigation and editing. At the bottom, there are buttons for 'Generate image', 'Generate video', and 'Presets'.



REPORT



REPORT



REPORT

REPORT



REPORT



REPORT

Fi Firefly Boards

✓ 協作 (Collaborate)

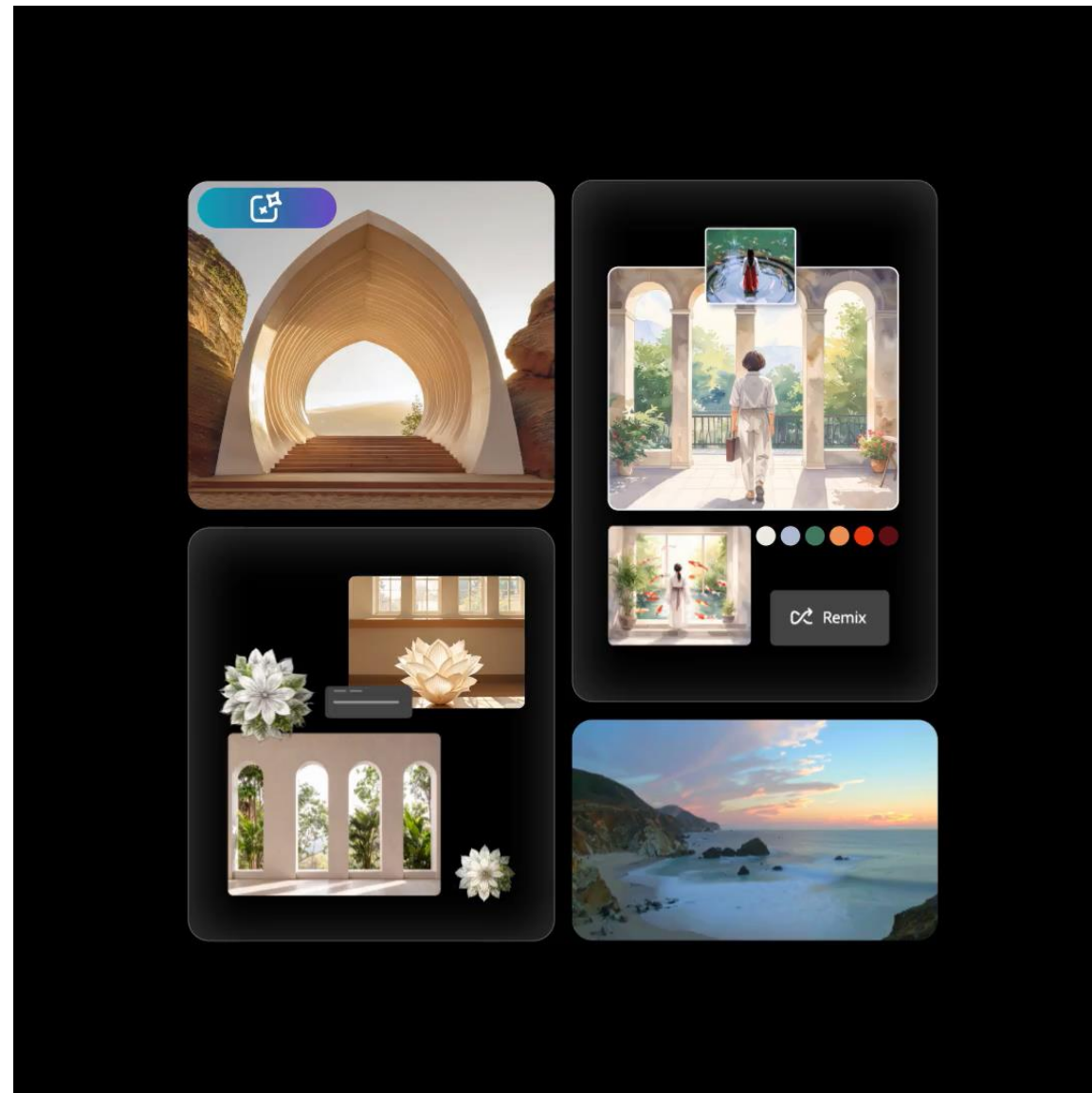
運用生成式 AI 與視覺素材，與團隊共同發想並細化概念，建立情緒板、分鏡表等多種創意內容。

✓ 發想 (Ideate)

透過 Adobe、Google、OpenAI 等產業領先的生成式 AI 模型，快速視覺化想法並產出內容。

✓ 精修 (Refine)

可將素材無縫匯出至 Photoshop 與 Express，進行後製、美化與發布。

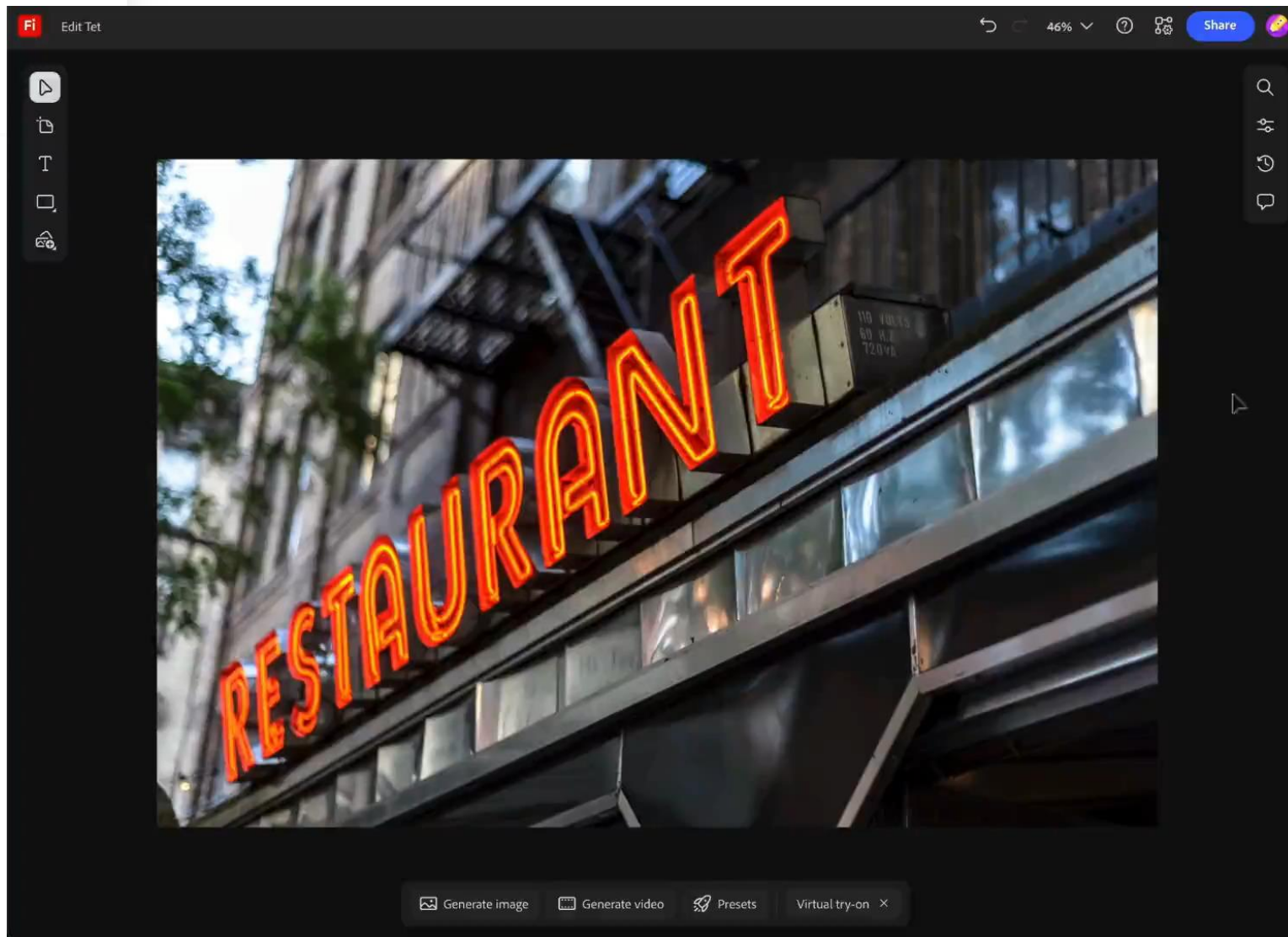


Fi Firefly Boards

Generative Text Edit (beta)

您現在可以在 Boards 中直接替換或更新視覺中的文字，而且會自動配合原本的情境與風格。

不需要離開 Boards，就能快速調整，非常適合快速迭代與即時修改，讓創作流程不中斷。



Fi Firefly Boards

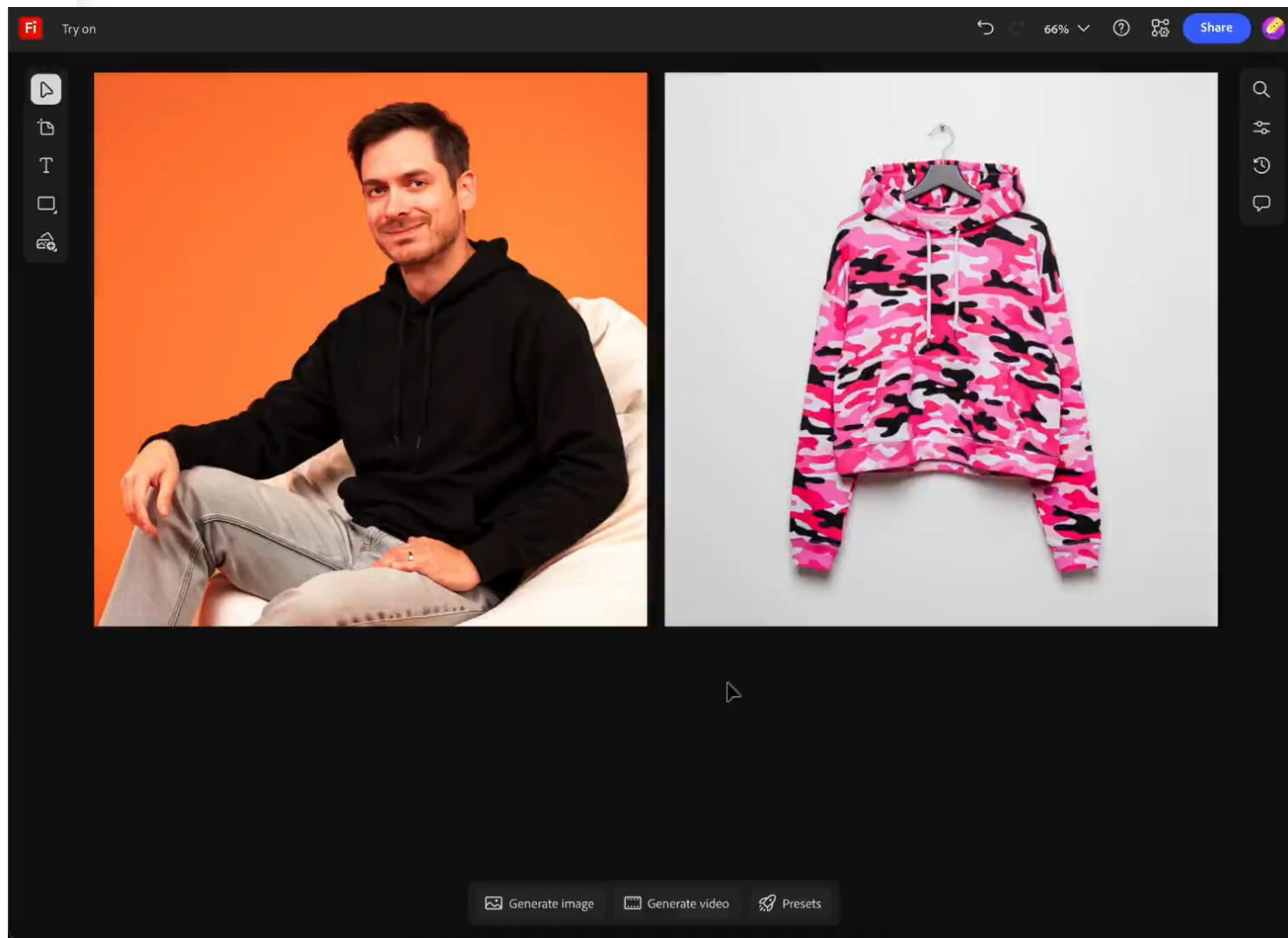
Presets

預設風格 (Presets) 能協助您以多種風格快速生成影像。

您可以一鍵套用以下預設：

- Product / Character :
將產品與模特兒一同可視化呈現
- Virtual Try On :
用於服飾或配件的試穿與時尚創意發想
- Electric Party :
將人像轉換成動感、電光效果的創意風格

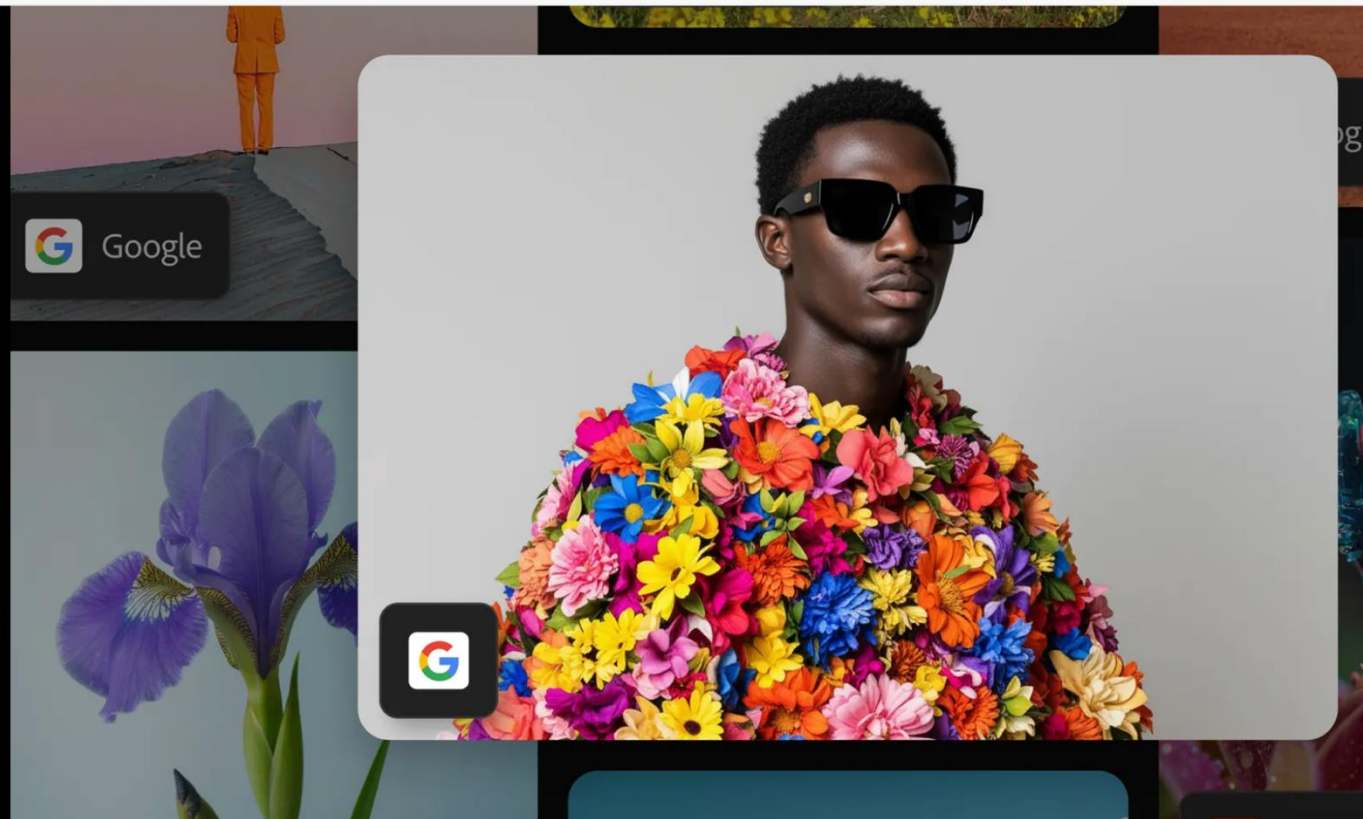
這些預設由 Adobe Firefly 與 Black Forest Labs、Google、OpenAI 等合作夥伴模型共同驅動，為您的探索與創作提供強大的起點。



Adobe Firefly

Meet Gemini 3 (with Nano Banana Pro) — now in Firefly.

Unlock next-level creative power with Gemini 3 (with Nano Banana Pro) integrated in the Firefly app and Photoshop. Now it's easier than ever to produce stunning visuals, streamline workflows, and bring your ideas to life faster.

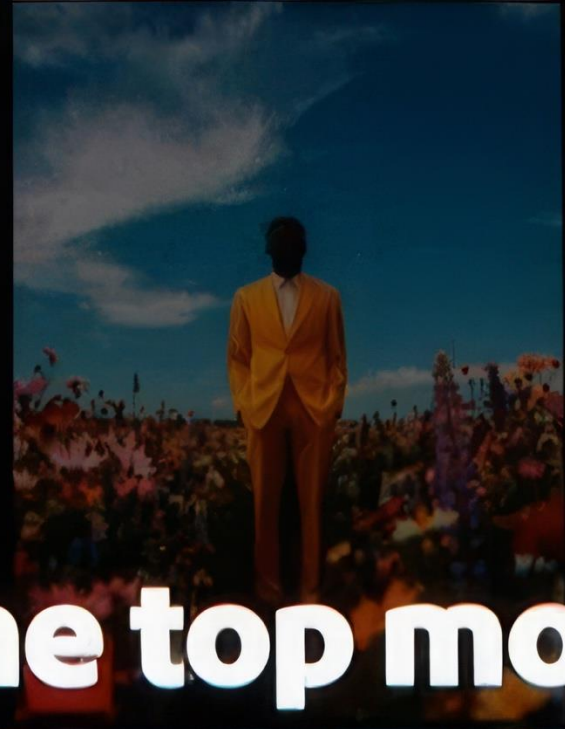
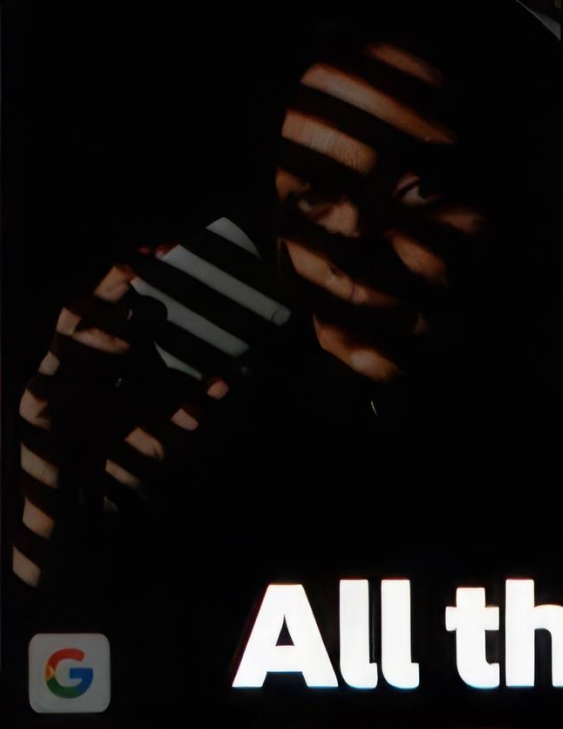
[Generate with Nano Banana Pro](#)

Create with Gemini 3 (with Nano Banana) and Gemini 2.5 Flash Image without leaving your favorite apps.

Google Gemini image models (also known as “Nano Banana”) offer precise, text-based editing and strong prompt accuracy. With the new Gemini 3 (with Nano Banana Pro) model,

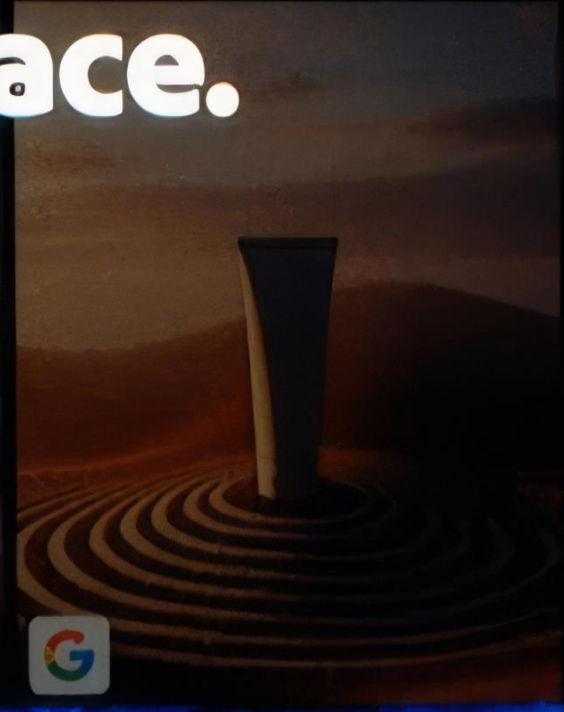
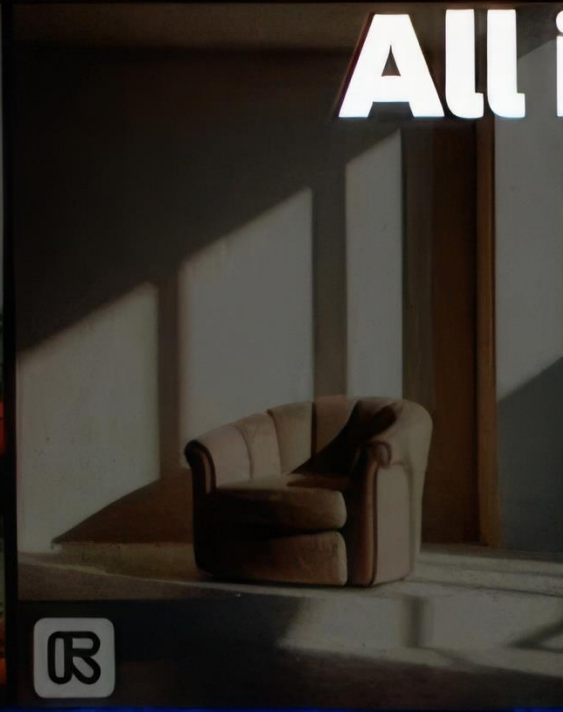






All the top models.

All in one place.





All new features available today



- Ps** Select Subject with On-Device processing
- Ps** Temperature and tint adjustment Layers
- Ps** Harmonize
- AI** Up to 3x faster launch
- AI** Hex code shortcut support
- AI** Streamlined Artboard management
- Lr** Auto stacking
- Lr** Color Variance in Point Color
- Lr** Blemish removal (early access)
- Pr** Redesigned Ellipse, Rectangle and Pen masks (beta)
- Pr** Video thumbnails are GPU-accelerated
- Pr** Media Intelligence for Similar Clips
- Pr** Open Firefly Videos
- Ae** Copy and paste only text formatting
- Fi** New Firefly Creator Home Experience
- Fi** Firefly video editor (beta)
- Ps** Remove Background (on-device)
- Ps** Gen Fill with Partner Models
- Ps** Send to Firefly Video
- AI** Up to 6x faster file save
- AI** Expanded eyedropper support
- AI** Turntable
- Lr** Batch file rename
- Lr** Enhanced HDR Precision
- Lr** Expanded landscape masking
- Pr** Improved 3D perspective tracking (beta)
- Pr** Sequence Improvements
- Pr** Auto-bleep
- Pr** Firefly Integration
- Ae** CACP Metadata support
- Fi** Generation History Enhancements
- Fi** Image Model 5
- Ps** Improved Remove tool
- Ps** Google Gemini (Nano Banana)
- Ps** Firefly Boards
- AI** Enhanced font browser
- AI** Snap to tangent and perpendicular
- AI** Generative Expand
- Lr** 2x faster Gen Remove
- Lr** Color labels
- Lr** New adaptive landscape presets
- Pr** Timeline performance improvements
- Pr** Effect Control Panel Improvements
- Pr** Premiere on iPhone
- Ae** Quick Offset layers and keyframes
- Fi** Prompt to Edit (preview)
- Fi** Generate Soundtrack (beta)
- Id** Convert PDF to InDesign document
- Ps** Select Details in Object Selection tool
- Ps** Generative Updates
- Ps** Adobe Stock Integration
- AI** Perceptual and dithering gradients
- AI** New Snap Quick Access Panel
- AI** Adobe Express Integration
- Lr** Expanded tethering for Leica and Sony
- Lr** Dust removal
- Lr** Improved Generative Remove
- Pr** Live audio waveform drawing
- Pr** New Object Mask (beta)
- Pr** Improved Frame.io Integration
- Ae** 3D Single Gizmo
- Fi** Generate Speech (beta)
- Fi** Boards: Topaz Image upscaling
- Id** Flex layout
- Ps** Dynamic text
- Ps** Topaz Upscale model
- Ps** Adobe Express Integration
- AI** Gradient presets
- AI** Extended snapping tool and object support
- Lr** Assisted culling (early access)
- Lr** Enhanced reflection removal
- Lr** Shadow detection and removal
- Pr** 90 new, real-time effects and transitions
- Pr** Expanded GPU acceleration
- Pr** Media Intelligence for Search
- Pr** New Adobe Stock panel
- Ae** Improved default 3D camera settings
- Fi** Boards: Rotate object (Image to 3D)
- Id** InCopy on the web (beta)
- Id** Windows GPU support
- Id** Adobe Express Template Integration

擁抱「多元模型」，贏得「流程之戰」

整合所有模型、裝置與內容格式，打造創意工作的核心作業層

在生成式 AI 的競爭中，Adobe 採取的不是比模型強度，而是讓所有模型在同一個平台中發揮最大效益。

透過開放整合，確保使用者無論採用哪種模型或裝置，都能在一致、安全、連貫的流程中協作。當其他科技巨頭打造封閉生態時，

Adobe 選擇成為平台的架構師，標準化內容格式、串接所有流程，建立創作者與企業每天都離不開的創意作業層。真正決定勝負的不是模型，而是流程，而這正是 Adobe 的核心優勢。



多元AI模型

無縫工作流程

創意產出

Unlimited Generative AI in Adobe Firefly!*

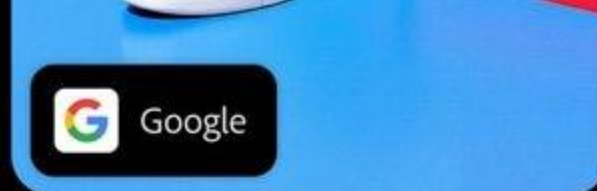
即日起至2025/12/01 2026/01/14，
客戶可享有 不限次數的影像與影片生成，
並可使用 Firefly 最強大的模型進行創作。

在這段期間，
您能盡情突破創意邊界、測試新點子，
充分體驗 Adobe 生成式 AI 的完整威力
完全不會消耗任何點數 (credits)。

✔ What's included*:

- Firefly 與合作夥伴模型：影像生成不限次數
- Firefly Video Model：影片生成不限次數
- 適用於 Firefly App 與 Firefly Boards

*Excludes CC desktop apps and features like Custom Models, Creative Production, speech/audio/music generation. Eligible for all offers with Premium GenAI access, incl. CCT/CCE: Creative Cloud Pro Plus/Pro for teams, CCE Edition 4/4+.



Adobe